



Crusaders Shop Day

Dear Hicksville Crusaders Youth Football and Cheerleading Member:

Dick's Sporting Goods is proud to partner with Hicksville Crusaders Youth Football and Cheerleading.

To help you prepare for this coming season, we would like to extend a special offer to save on thousands of sporting goods items throughout our store.

Simply bring this letter to the Dick's Sporting Goods Roosevelt Field location on Saturday July 23, 2011 from 9:00am-9:30pm and you'll receive an exclusive savings benefit of 15% for your entire purchase! Also during this special sale our Football Team Packet coupons can be used in addition to the 15% discount for added savings!

We know you will enjoy these special savings, and save big on the top brands for all your sports and recreation activities.

Thank you for all your efforts that have helped build our relationship with Hicksville Crusaders Youth Football and Cheerleading.

Sincerely,
 Jerry Copsinis
 Senior Community Marketing Manager
 Dick's Sporting Goods

*Some exclusions may apply. Please see store for details.

<p>EVERY SEASON STARTS AT</p> <p>VALID DATE OF EVENT ONLY.</p> <p>Coupon good for</p> <h1>15% OFF</h1> <p>your entire purchase*</p> <p><small>* Some additional exclusions may apply. See store for details. Valid date of event only.</small></p> <p>P00002521</p>	<p style="text-align: center; font-weight: bold; letter-spacing: 0.5em;">SAVINGS EXAMPLES</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>Youth Football</td> <td style="text-align: right;">\$39.99</td> </tr> <tr> <td>10% off coupon</td> <td style="text-align: right;">- \$4.00</td> </tr> <tr> <td>Football Glove</td> <td style="text-align: right;">\$29.99</td> </tr> <tr> <td>10% off coupon</td> <td style="text-align: right;">- \$3.00</td> </tr> <tr> <td>Football Cleat</td> <td style="text-align: right;">\$64.99</td> </tr> <tr> <td>10% off coupon</td> <td style="text-align: right;">- \$6.50</td> </tr> <tr> <td>Subtotal</td> <td style="text-align: right;">\$121.47</td> </tr> <tr> <td colspan="2"><hr/></td> </tr> <tr> <td>15% off entire purchase</td> <td style="text-align: right;">- \$18.22</td> </tr> <tr> <td colspan="2"><hr/></td> </tr> <tr> <td>TOTAL</td> <td style="text-align: right;">\$103.25</td> </tr> <tr> <td>YOU SAVED</td> <td style="text-align: right;">\$31.72</td> </tr> </table>	Youth Football	\$39.99	10% off coupon	- \$4.00	Football Glove	\$29.99	10% off coupon	- \$3.00	Football Cleat	\$64.99	10% off coupon	- \$6.50	Subtotal	\$121.47	<hr/>		15% off entire purchase	- \$18.22	<hr/>		TOTAL	\$103.25	YOU SAVED	\$31.72
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630 Old Country Rd., Garden City, NY, 11530